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fast fashion

NINA JANOVCOVÁ & LUCIA KUBASOVÁ



spanish fast fashion brands

- ZARA
- MANGO
- BERSHKA
- PULL&BEAR
- STRADIVARIUS

A photograph of a ZARA store front at night. The building has a curved, modern facade with large glass windows and doors. The ZARA logo is prominently displayed in the upper central window. The interior is brightly lit, showing clothing racks and mannequins. The entrance is visible at the bottom center, with people walking in and out. The overall aesthetic is clean and contemporary.

zara

one of the largest and
most popular fast
fashion companies in
the world

24 trendy collections annually

500 designs a week

3 000 stores, **547** stores in Spain



mango

founded in Barcelona

2,700 stores, **315** stores in Spain

they have taken steps to
eliminate the hazardous
chemicals PFC





bershka

852 stores, 201 stores in Spain
not enough informations
about labor or used
materials



pull&bear

864 stores, **208** stores in Spain
started out as a brand only for the
male public
similar to bershka with clothing designs



stradivarius

915 stores, **50** stores in Spain
not using any sustainable materials





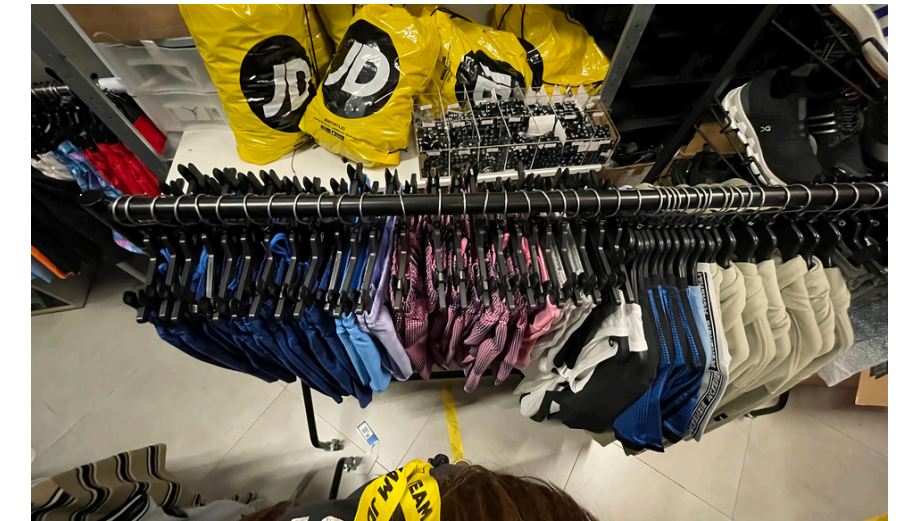
our internship

JD SPORTS

Centro Comercial La Rosalenda, Málaga



plastic and paper waste



selling
fast fashion
brands





JD Sports in Spain

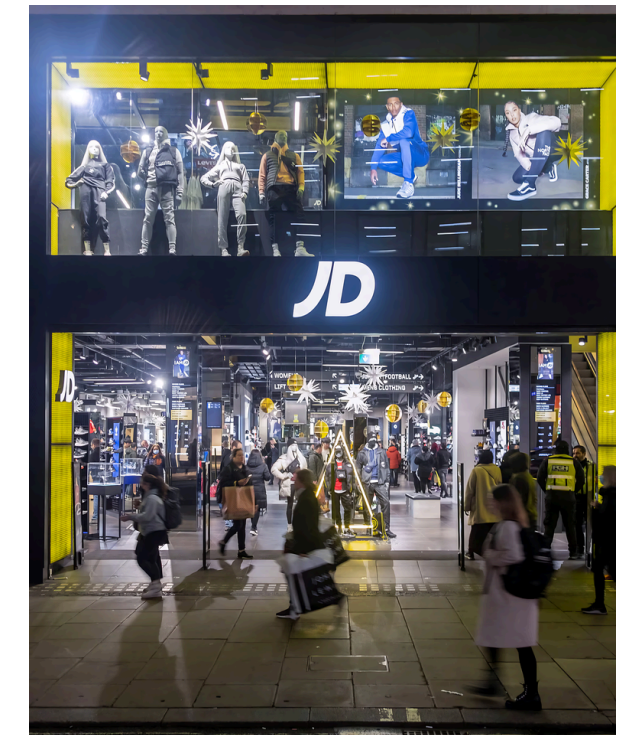
80+ stores

what do they do with clothes/shoes that don't sell?

the only answer that we got to this question is that they put it on sale until it sells, ... some clothes are, because of seasons, in their storeroom for months even years

JD Sports in Slovakia

BRATISLAVA AUPARK JD	Einsteinova 18/22 851 01 Bratislava, Slovensko
BRATISLAVA AVION JD	Ivanska cesta 18/Avion 821 04 Bratislava, Slovensko
ŽILINA AUPARK JD	Veľká okružná 8618/59A 010 01 Žilina, Slovensko
BRATISLAVA EUROVEA JD	Pribinova 01-06 811 09 Bratislava, Slovensko





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REduce.
use.
cycle.
peat.

**thank you for
your attention!**